

ObiOS

Maximising Budgets

Below you can find a list of Customers
References about the Founder of the Company, Michela Michieli.
 You can also easily find it by clicking on the LinkedIn Icon in the website.
 If you would like to receive a **Book of Case Histories**
 do not hesitate to contact us.

Costumers - Companies

F18 Carrier Landing	Packardbell	Qintesi
Spreaker	Gerardo Sacco	Isas
Kiddify	Galerie Rabouan Moussion	Siledo
Spotlime	Vogue	Hosmosi
Doityo	Zurich Financial Services	Hub World
One Alt	Italiana Assicurazioni	
Loftstogo	Anima Sgr	
Wise	Dai Optical	
Moneybyte	BBGR	
Swapush	Isolpack	
Fulishub	Contact Lens	
Droma	Juice Plus	
ReleWant	PERI	

Roberto Meroni, Direttore Marketing at PERI Spa

When I worked with Michela, I immediately appreciated how fast and clearly she could understand the objectives and main points of a business in a market she hadn't known before, as well as the requirements of the projects and events we did together. And soon after, I appreciated the excellent results we could get with the qualified support of such a complete profile: enthusiastic, professional, creative, open, problem solving oriented, proactive. She wins together with her customer.

Francesco Rieppi, CEO Spotlime

Michela helped us to develop a new Communication Strategy for Spotlime. She supported our team on social network communication, the positioning of the product and the PR strategy for the investment round. She also proactively helped us in the organization of events at Salone del Mobile 2014 to strengthen the Spotlime brand. Michela is a great asset for a startup to improve its communication and a great person to work with.

Rosario Piazzese, Partner at The Innovation Group

Michela is a high quality professional. Hard competencies and capabilities in operational and strategic marketing, web marketing and social network business adopting. Deep knowledge merged with great human and personal capabilities. On time and high level results. Great professional, amazing person.

Anna Maggi, Marketing Manager at GE Power Controls

Michela is a professional account with a very good expertise in managing projects: Personable, On Time, Creative.

Rosario Tassoni, General Manager "J.G.L.Consulting"

Michela manages to combine a great ability to listen, in a field, digital innovation, where it is increasingly important to understand the continuous demands of business owners who need to innovate their businesses. Michela is characterized by expertise and focus on the needs of consumers.

Marco Borchers, Founder & CEO at My Impact Education

Michela was leading our group at Founder Institute. She was very reliable, organised and did a great job keeping the group together. Michela cared about us being successful and tried whenever possible to support us with her knowledge in online marketing and communications. It was a pleasure having Michela as a team leader!

Mark Dare Schmiedel, Founder and CEO Loftstogo

Michela consults us with Digital Marketing at LTG Lofts to go since 1st of March, 2013 and as we're preparing a worldwide market with a new product (mobile houses that can even float and fit into most marinas). So we needed a consultant that has profound experiences and creative ideas to reach the key targets in digital marketing. Michela not only knows all the possibilities but is also capable to adapt them in a smooth way and to think of new ways to reach the customers. Also it's great fun to have her around! We are very pleased to have her as a consultant.

Attilio Barbieri, Supplier Manager Zurich Financial Services - ITIL V3 Foundation Certified

Michela was hard working and she always took care for detail and considered ethic values - She demonstrated creativity and passion regarding the activity assigned.

Elisa Trupia, Global Senior Sourcing Manager HR & Benefits - Group Procurement at Zurich Financial Services.

I have recruited Michela to Zurich back in 2005. I was impressed by her creativity and ability to think out of the box. Michela proved to be an enthusiastic professional, with a very open and international mindset which I regard as invaluable skills. Top qualities: Personable, High Integrity, Creative.

Angelo Amaglio Presidente at QINTESI S.p.A

Michela helped us in setting-up Qintesi image: logo, company profile, web-site and Marketing Materials to help us developing an effective Commercial Strategy. Very effective, creative, close to our needs; precise, always on-time and on-budget! We all appreciated her support.

Paola Lunghi, Head of Communications Zurich Italy, Zurich Italy

Michela is brilliant and able to propose original solutions. She is a very creative, engaged and positive person. She is multitasking and able to develop customized solutions. Her approach is always innovative.

Gianfranco Vallese Manager at QINTESI S.p.A.

Michela is a very focused and reliable person, her creative approach leads to value results.

Gianluca Marchese, Partner Manager presso King.com

I worked with Michela on some projects and I always remember with pleasure that period. She was good in understanding the environment in which we were and she always demonstrate great spirit in order to solve daily problems and more strategic ones.

Salvo Arena, Founder Megabyte Expanding

Ho avuto il piacere di conoscere Michela in questa fase di costruzione della Megabyte Expanding e come Founder apprezzo l'entusiasmo che mette nel progetto e la capacità di analisi. Michela lavora intensamente, capace di individuare ed assimilare la Visione del progetto, è capace di confrontarsi e riesce ad ottimizzare le risorse per raggiungere il target corretto, immersa nel suo impegno produce risultati puntuali. Può contare e circondarsi di contatti di alto profilo. Spesso ed in modo assolutamente naturale viene individuata dal gruppo di lavoro con cui collabora allo sviluppo come un punto di riferimento per tutti e probabilmente questo accade perché in se racchiude un vasto campo di competenze, di conoscenze e risorse. Molto apprezzato il suo contributo e mi auguro per il bene della Megabyte Expanding una collaborazione duratura.

Onofrio De Gennaro, Proprietario Dai Optical Industries

Ho avuto il piacere di collaborare con Michela e mi ha colpito la sua grande professionalità, il senso del dovere e la sua serietà a non prendere nulla sotto gamba. Una ragazza veramente seria e qualificata.

Davide Alfano, Imprenditore e dirigente : Startup App Doityo- Progetto Camino Bdt Trading SA

Michela è molto seria e professionale, ha un'ottima conoscenza del suo lavoro. Non si tira mai indietro anche se incontra delle difficoltà e porta a termine quanto iniziato.